Mobile Sales Automation

A brand new sales experience



	POPULAR			
FEATURE	ULTIMATE	CORPORATE	PRO	
Sales Platform - Sales Automation				
Native app on iOS, Android, Windows 10	✓	✓	~	
Full offline functionality	✓	✓	~	
Portrait & landscape presentation mode	✓	✓	~	
Branding	✓	✓	~	
Sales dashboards	✓	✓	✓	
Push notifications	✓	✓	✓	
Reminders synched to Calendar/Outlook	✓	✓	~	
Multi-lingual customizations	✓			
e-Catalog Showcase your products				
Multiple catalog views	✓	✓	~	
Offline product attachments	✓	✓	~	
Customized views	✓	✓	✓	
Favorites lists per sales rep	✓	✓	~	
Wish-lists / Line sheets	✓	✓	✓	
Product "hints"	✓	✓	~	
Flexible catalog navigation	✓	✓	~	
Automatic image management	✓	✓	~	
Export and share products	✓	✓	~	
Customized attributes per item	✓	✓	~	
Multiple catalogs	✓	✓		
Mobile Order Taking - Take orders in the field using any tablet				
Quick Order	✓	✓	~	
Order by product variants (pre-pack/mix&match)	✓	✓	~	
Decimal quantity ordering	✓	✓	~	
Barcode based ordering	✓	✓	~	
Product inventory display	✓	✓	~	
Product inventory calculation	✓	✓	~	
Customized, flexible cart	✓	✓	~	
Online and offline printing of the cart	✓	✓	~	
Sales transaction customization	✓	✓	~	
Order Management - View edit and approve sales orders				
Order workflow and business guidelines	✓	✓	~	
In-order process alerts	✓	✓	~	
View order statistics	✓	✓	~	
Order (sales transaction) information	✓ ·	✓	~	

Mobile Sales Automation

A brand new sales experience



		POPULAR	
FEATURE	ULTIMATE	CORPORATE	PRO
Submission workflow	✓	~	~
Share sales transactions	✓	✓ ·	~
Duplicate transaction	✓	✓	~
Configurable sales transaction PDF	✓	✓	~
Define multiple transaction types, e.g. order, return, invoice	✓	✓	
View sales history including back office sales	✓	✓	
Customized workflow and UI per transaction type	✓	✓	
Pricing			
Multuple prices per item	✓	✓	~
Multiple prices per account	✓	✓	~
Sales rep discount permissions	✓	✓	~
Mobile CRM - 360 view of customer interactions			
Account Management	✓	✓	~
Manage multiple contact persons per account	✓	✓	~
Accounts tracking and history	✓	✓	~
Account pricing policies	✓	✓	~
Account dashboard	✓	✓	~
Customized attributes per account	✓	✓	~
Advanced pricing	✓	✓	
Accounts dashboard	✓	✓	~
Customized account dashboard	✓	✓ ·	
Catalog assignment	✓	✓	
Cross-sell & upsell			
Present items with special offers in the catalog	✓	✓	~
Create cross-sell & upsell campaigns	✓	✓	
Multiple campaign types	✓	✓	
Mobile Merchandising - Plan and monitor in-store activities			
Schedule reminders	✓	✓	
Stock taking	✓	✓	
Custom audit forms	✓	✓	
Custom surveys	✓	✓	
Custom in-store activities	✓	~	
Geo-tagged picture taking	✓	✓	
Create and manage account visits	✓	~	
Store display management	✓	~	
Adln-store activities dashboard	_	_	

Mobile Sales Automation

A brand new sales experience



		POPULAR	
FEATURE	ULTIMATE	CORPORATE	PRO
Send email notifications for activities	~	✓	
Customized activity types and fields	~	✓	
Share activities and account info among reps	✓	✓	
Manage tasks	✓	✓	
Profiles	✓		
GPS & Maps			
GPS navigation to customers	✓	✓	~
View accounts near you	✓	✓	~
Color map pins by account status/properties	✓	✓	~
Route analytics	~		
Route and Activity Planning			
Stay up to date on rep activity in the field	✓		
Calendar planning view for reps	~		
Plan sales rep schedules on a map	✓		
Sell-Through			
Replenishment recommendations	~		
Sell-through reports and statistics	~		
Sales Team Management			
User management	~	✓	~
Define and track rep targets	~	✓	~
Sales rep monthly revenue target	~	✓	~
Target dashboard for managers and reps	~	✓	~
Messages	~		